

INDEPENDENT UNIVERSITY OF BANJA LUKA

FACULTY OF EDUCATION

**STUDY PROGRAM: *BUSINESS PSYCHOLOGY***

**CURRICULUM**

from academic 2016/2017

With the business psychology study program , it realizes its mission through teaching and scientific, educational and professional work and research. The mission of the study program is to expand, improve and promote knowledge and learning, to present an intellectual challenge, motivate creativity and support the desire to improve and acquire knowledge with the aim of concrete and measurable socio-economic development and increasing the total fund of knowledge in the broadest context, for the benefit of the entire society.

In order to achieve its mission, the study program maintains a high level and flexibility of basic studies according to international standards, which will follow European trends and initiatives and promote multidisciplinarity, taking into account the needs of society for personnel of certain profiles and training students to respond to the challenges imposed by the modern business environment.

The curriculum of the Business Psychology study program is based on scientific and professional knowledge . Students should acquire knowledge that is aligned with the knowledge acquired at related faculties in Europe and the region .

The knowledge and abilities that the student acquires while studying should be in full agreement with the ability to respond to the challenges imposed by the modern business environment.

II THE PURPOSE OF THE STUDY PROGRAM

The purpose of the study program is to acquire the professional competencies of a graduated business psychologist to perform certain tasks in companies, institutions and public institutions. Students' knowledge will be further increased by practical work during the duration of the educational process in the first cycle of studies. The specificity of learning is determined within the work program of each subject. Students of the first cycle would be qualified to continue their studies in the second cycle, which is also the purpose of this study program.

Upon completion of the 1st cycle of studies, students acquire 180 ECTS points.

II GOALS OF THE STUDY PROGRAM

The business psychology study program aims to obtain higher education and the title of psychologist. This study program qualifies, first of all, to continue education at higher levels of study, but also to perform certain jobs in companies, institutions and public institutions. The goal of the study program can be divided into two categories, which together provide the quality of higher education at the Independent University of Banja Luka. The quality of the study program is achieved through a combination of professional and general educational components.

The goal of the expert training is :

* Training students to work with activities related to modern systems and the work of psychologists ,
* Human resource management,
* Management of research and statistical data processing ,
* Acquisition of basic and practical knowledge in the field of management and marketing .

The goal of the general education components of the study program is:

* Acquisition communication skill ,
* Understanding scientific method ,
* Ethical thinking and development of the value system as a collective obligation,
* Development of awareness of the importance of interpersonal relationships with appreciation and understanding of diversity.

III COMPETENCES OF STUDENTS

The program purposefully follows contemporary trends in education, which are profiled by the relevant ministry, with full pragmatic respect for the requirements of the Bologna Declaration, with the aim of achieving a modern, high-quality, efficient, effective and, ultimately, flexible educational process.

Through the implementation of this program, students would acquire general and special knowledge and skills. The goal is to train students for application acquired knowledge and skills when performing those activities that are related to modern systems and jobs of psychologists, and concern human resources, conducting research, statistical processing of data, management and marketing.

From general knowledge and skills, students would master communication skills, they would acquire a wide range of knowledge from all key areas needed for effective work in companies, institutions and public institutions. The specificity of learning is determined within the work program of each subject. Through the implementation of this study program, students will acquire knowledge and skills: skills of innovative activities, abilities for creative individual and group work, multimedia presentation skills.

Learning outcome: Upon completion of the first cycle, students will acquire the knowledge needed to work in companies, institutions and public institutions. Students' knowledge will be further increased by practical work during the duration of the educational process in the first cycle of studies. The specificity of learning is determined within the work program of each subject , such as: o enabling students to work with activities related to modern systems and work of psychologists , human resource management, management by conducting research and statistical data processing, with the acquisition of basic and practical knowledge in the field of management and marketing and the like .

STUDY PROGRAM BUSINESS PSYCHOLOGY – FIRST CYCLE

And year

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| --- | --- | --- | --- | --- | --- |
| **Ordinary number** | **Code subject** | **Subject** | **ECTS** | **Lectures** | **Exercises** |
| 1. | PP- 01 | Basics sociology | 6 | 2 | 2 |
| 2. | PP- 02 | Basics management | 6 | 2 | 2 |
| 3. | PP- 03 | Introduction in psychology | 8 | 3 | 2 |
| 4. | PP- 04 | Basics development psychology | 8 | 3 | 3 |
| 5. | PP-05 PP- 06 | *Elective subject And*   * *Business English language I* * *Russian language I* | 4 | 2 | 0 |
| 6. | PP- 07 | Statistics and computer science data processing | 6 | 2 | 3 |
| 7. | PP- 08 | Basics social psychology | 6 | 3 | 2 |
| 8. | PP- 09 | Methodology psychological research | 8 | 2 | 3 |
| 9. | PP-10 PP- 11 | *Elective objects II*   * *Business English language II* * *Russian language II* | 4 | 2 | 0 |
| 10. | PP-12 PP- 13 | *Elective subject III*   * *Business law* * *Business ethics* | 4 | 2 | 0 |

II year

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| --- | --- | --- | --- | --- | --- |
| 11. | PP- 14 | Psychology organizational behaviors | 8 | 3 | 2 |
| 12. | PP- 15 | Psychology group | 8 | 2 | 3 |
| 13. | PP- 16 | Basics clinical psychology and psychopathology | 5 | 2 | 2 |
| 14. | PP- 17 | Basics psychology personalities | 5 | 2 | 2 |
| 15. | PP-18 PP- 19 | *Elective subject IV*   * *Business English language III* * *Russian language III* | 4 | 2 | 0 |
| 16. | PP- 20 | Basics pedagogical psychology | 6 | 3 | 2 |
| 17. | PP- 21 | Psychology marketing | 8 | 2 | 3 |
| 18. | PP- 22 | Psychology management | 8 | 2 | 3 |
| 19. | PP-23 PP- 24 | *Elective subject V*   * *Business English language IV* | 4 | 2 | 0 |

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|  |  | * *Russian language IV* |  |  |  |
| 20. | PP-25 PP- 26 | *Elective subject VI*   * *Advanced statistics* * *Applicative software* | 4 | 2 | 0 |

III year

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 21. | PP- 27 | Psychology business communications | 8 | 3 | 2 |
| 22. | PP- 28 | Mental hygiene and teamwork techniques | 5 | 2 | 2 |
| 23. | PP- 29 | Professional orientation and career development | 5 | 2 | 2 |
| 24. | PP- 30 | *Practice* | 8 | 0 | 8 |
| 25. | PP-31 PP- 32 | *Elective subject VII*   * *Massive media* * *Intellectual abilities and emotional intelligence* | 4 | 2 | 0 |
| 26. | PP- 33 | Psychological consulting and interventions in organization | 7 | 2 | 3 |
| 27. | PP- 34 | Management human resources | 7 | 2 | 3 |
| 28. | PP- 35 | Designing research | 6 | 2 | 2 |
| 29. | PP- 36 | Group dynamics and batch processes | 6 | 3 | 2 |
| 30. | PP-37 PP- 38 | *Elective subject VIII*   * *Basics economies* * *Educational psychology* | 4 | 2 | 0 |